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NEW FIELDLINE® BIG GAME BACKPACK™ BRINGS THE HEAT WHILE KEEPING YOU COOL Sleek, Modular Design Packed with State-of-the-Art Features for the Serious Hunter

Industry leader Fieldline® has just unleashed a new Alpha-dog to the pack — the versatile, all new Fieldline Big Game Backpack™, chock full of revolutionary new features to give serious big game hunters an edge in the field.

Hunting enthusiasts know that the successful big game hunt is about planning, patience and skill – and a great deal of all three went into the development of this amazing new backpack system, so that it can be seamlessly tailored for each individual's specific needs. It's created to meet the rugged challenges of long days in the field, while providing maximum comfort, from the completely padded and contoured back waist strap to specially crafted, ergonomic shoulder straps with thick foam padding. It even has adjustable sternum straps to comfortably fit any size torso.

And while it's big enough to get the job done, with dimensions of 12"W x 23"H x 8"D, it still has a low enough profile to make it simple to carry over rough terrain and through brush. The versatile Fieldline Big Game Backpack is made with sturdy SBS hardware, and has features like tough scallop-style daisy chains, and can be used as a system, or broken down into individual parts — as a roomy waist pack, perfect for calls, GPS units, tags, scents and other tools, or a compact, backpack with large zippered pockets for easy access to a wide range of key gear.

Part of the planning for any trek includes staying properly hydrated, so it has a roomy main compartment complete with hydration-ready features. A handy zipper side pocket is a perfect home for water purifiers, cover scents or trail markers, while two mesh pockets with included plastic water bottles on the detachable bottom compartment will continue to keep you cool and refreshed all day long.

It's available in both new Mossy Oak® Infinity and Realtree® All Purpose, so it's perfect for blending in, no matter what the terrain or season.

To learn more about the Fieldline Big Game Backpack or any of the company's extensive line-up of specialized backpacks, hydration products, waist packs, duffels and accessories for hunting enthusiasts, contact Fieldline at 1919 Vineburn Avenue, Los Angeles, CA 90032 • Telephone: (800) 438-3353 • www.fieldline.com.

Editor's Note: For hi-res images and releases, please visit our online Press Room at www.full-throttlecommunications.com